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## IIR Google Scholar Guide

Boost your academic impact with Google Scholar: the IIR's Scientific and Technical Information Department (STID) provides a summary of the essential steps for increasing your visibility.

Creating a Google Scholar account is a powerful way of increasing the visibility of scientific publications. By making your articles easily accessible, you will increase your chances of being cited, which will directly contribute to improving your citation index.

For those who already have an account, keeping it up to date by gradually adding your new publications will enable you to strengthen your academic presence.

You'll then be able to track the impact of your research and attract more collaborations.

Follow these steps to ensure that your scientific publications are referenced on Google Scholar:

### 1. Create a Google Scholar account

- **Registration:** Go to [Google Scholar](#) and sign in to your Google account. If you do not have one, you can create one quickly.
- **Profile creation:** Once you have logged in, click on 'My profile' in the top right-hand corner to start creating your profile.
- **Personal information:** Fill in the required fields with your name, your academic or institutional affiliation, your institutional email address (preferably), and your research areas.
- **Photo:** Add a professional photo to make your profile more credible and identifiable.

### 2. Add your publications

- **Automatic addition:** Google Scholar can automatically suggest publications that belong to you. Review these suggestions and confirm which ones are yours.
- **Manual addition:** If some of your publications are not automatically detected, you can add them manually by clicking on 'Add articles' and then filling in the details (title, authors, journal, year, etc.).

### 3. Optimise publication visibility

- **Online publications:** Make sure that your articles are available online, ideally in accessible journals or institutional repositories, as Google Scholar mainly indexes articles that are accessible on the web.
- **Choose well-referenced journals:** Publishing in journals that are already well indexed in Google Scholar will increase the chances of your articles being automatically detected.

#### 4. Keep your profile up to date

- **Regular checking:** Check your profile regularly to add new publications and correct any errors.
- **Automatic updates:** You can configure Google Scholar to automatically add new publications to your profile. However, you will need to validate these suggestions and confirm which publications are yours.

#### 5. Share your profile

- **Public link:** Make sure that your profile is public by ticking the corresponding option. This will enable other researchers, students and institutions to find and cite your work.
- **Promote your profile:** Include the link to your Google Scholar profile in your email signatures, on your professional social networking pages (such as LinkedIn) and on your institution's personal pages.

#### 6. Track citations

- **Notifications:** Google Scholar automatically notifies you when one of your articles is cited. You can also see a summary of citations and indices such as h-index on your profile.
- **Data analysis:** Use this information to understand the impact of your research and identify opportunities for collaboration or new research.

#### 7. Comply with Google Scholar rules

- **Eligible content:** Only academic publications such as journal articles, theses, books, pre-publications, etc. are referenced. Please ensure that you do not add non-academic content.
- **Accuracy of information:** Make sure that all the information about your publications is correct and complete. Incorrect or misleading information can damage your credibility.